

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1(Currently Amended). A method of accessing classification information on a web based system until a finite selection point is achieved, comprising the steps of:

accessing a web site having a first main menu page of category headings by a user;

first selecting at least one of the category headings on the first main menu page;

accessing a second menu page having first subcategory headings from the first selecting step;

second selecting at least one of the first subcategory headings;

accessing a third menu page having second subcategory headings from the second selecting step, the second subcategory headings being solely listed in a single vertical column on the third menu page with separate second subcategory headings solely on each line;

third selecting at least one of the second subcategory headings by scrolling down the single vertical column on the third menu page; and

repeating accessing and selecting by solely scrolling down only one single vertical column on each successive menu page, until the user reaches an end of a menu series to a finite selection list of a classification that is listed in a single vertical column, wherein interaction of the accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting are navigated without inputting any search query; and

viewing the single column of the finite selection list of the classification by scrolling down the finite selection list.

Claim 2(Currently Amended). The method of accessing classification information of claim 1, wherein the steps of the accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting include at least one of:

a user navigating each accessing and selecting step by point and click, and the user navigating each accessing and selecting step by voice command.

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Claim 3(Currently Amended). The method of accessing classification information of claim 1, ~~wherein the steps of the accessing of the first page, the second page, the third page, and the first selecting, the second selecting and the third selecting further includes the step of:~~

~~a user navigating each accessing and selecting step by voice command and viewing the menu pages through a handheld device selected from at least one of a pager, a cell phone, and a PDA(personal digital assistant).~~

Claim 4(Canceled).

Claim 5(Canceled).

Claim 6(Original). The method of accessing classification information of claim 1, wherein the category headings include:

headings for: agriculture, aircraft, antiques, automobiles, boats, heavy equipment, heavy trucks, industrial, medical, pickup trucks, recreational vehicles, and sport utility vehicles and vans.

Claim 7(Original). The method of accessing classification information of claim 1, wherein the first subcategory headings include:

headings for: makes, items, and services.

Claim 8(Currently Amended). The method of accessing classification information of claim 1, further comprising the step of:

solely listing the first subcategory headings on the second menu page in a single vertical column and selecting from the single vertical column of the first subcategory by scrolling down therethrough viewing the finite selection of the classification by scrolling through a list.

Claim 9(Currently Amended). The method of accessing classification information of claim 1, further comprising the step of:

solely filtering and sorting the finite selection list of the classification into a filtered and sorted list; and

viewing the filtered and sorted list, wherein filtering and sorting only occurs at the finite selection.

Claim 10(Canceled).

Claim 11(Canceled).

Claim 12(Original). The method of accessing classification information of claim 1, wherein the user is at least one of: a buyer and seller, each user having an interest in at least one of: a good, a make, an item, and a service.

Claim 13(Original). The method of accessing classification information of claim 12, wherein the classification information includes:

advertisements by sellers, each of the sellers listing at least one of: goods, makes, items and services.

Claim 14(Currently Amended). The method of accessing classification information of claim 13, further comprising the step of:

requesting a buyer-user listing an unlisted item from the web based system by a buyer-user, the ad-unlisted item being for at least one of: a good, a make, an item and a service.

Claim 15(Canceled).

Claim 16(Currently Amended). The method of accessing classification information of claim 15, further comprising the step of:

instantly notifying the buyer-user through at least one of a pager, an email, a cell phone, and a PDA(personal digital assistant), when the unlisted item has been placed by a seller-user to the web based system, which matches the unlisted item; and

allowing the buyer-user to purchase the unlisted item from the seller-user wherein the notifying step further includes: at least one of: paging the buyer user, and e-mailing the buyer user.

Claim 17(Canceled).

Claim 18(Canceled).

Claim 19(Canceled).

Claim 20(Currently Amended). A method of accessing classification information on a web based system by external users to the web based system until a finite selection point is achieved , comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end user to the web site;

first selecting at least one of the category headings on the first main menu page;
accessing a second menu page having first subcategory headings from the first selecting step;

second selecting at least one of the first subcategory headings;
~~accessing a third menu page having type headings from the second selecting step;~~
~~third selecting at least one of the type headings;~~
~~accessing a fourth menu page having subtype headings; and~~
repeating accessing and selecting until the user reaches an end of a menu series to a finite selection of a classification; and
allowing the external end user to dynamically update at least one of the category headings and the first subcategory headings.

Claim 21(New). The method of accessing classification information of claim 20, wherein the step of allowing for dynamically updating by the external end user includes the step of:

adding and deleting from one of the at least one of the category headings, and the first subcategory headings by the external end user to the web based system.

Claim 22(New). The method of accessing classification information of claim 20, wherein the step of allowing for dynamically updating by the external end user includes the step of:

expanding listing of viewable data both horizontally and vertically by the external end user to the web based system.

Claim 23(New). A method of accessing classification information on a web based system until a finite selection point is achieved , comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end user to the web based system;

first selecting at least one of the category headings on the first main menu page;

accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;

repeating accessing and selecting until the user reaches an end of a menu series to a finite selection list of a classification;

solely filtering and sorting only the finite selection list of the classification into a filtered and sorted list by the external end user to the web site; and

viewing the filtered and sorted list.

Claim 24(New). A method of accessing classification information on a web based system, comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end buyer-user to the web based system, the external end buyer-user being a buyer for at least one of: a good, a make, an item, and a service;

first selecting at least one of the category headings on the first main menu page;

accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;

repeating accessing and selecting until the user reaches a finite selection list of a classification that includes advertisements by sellers, each of the sellers listing at least one of: goods, makes, items and services;

requesting an unlisted item from the web based system by the buyer-user, the unlisted item being for at least one of: a new good, a new make, a new item and a new service, that is currently not available on the web based system;

instantly notifying the buyer-user through when the unlisted item has been immediately placed by a seller-user to the web based system, which matches the unlisted item; and

allowing the buyer-user to purchase the unlisted item from the seller-user.

Claim 25(New). The method of accessing classification information on the web based system of claim 24, wherein the step of instantly notifying the buyer-user includes the step of:

notifying the buyer-user through a handheld device selected from at least one of a pager, an email, a cell phone, and a PDA(personal digital assistant).

Claim 26(New). A method of accessing and placing classification information on a web based system, comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end user to the web based system, the external end user having an original status of being one of a buyer and a seller, for at least one of: a good, a make, an item, and a service;

first selecting at least one of the category headings on the first main menu page;

accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;

repeating accessing and selecting until the external end user reaches a finite selection list menu of a classification; and

determining the status of the external end-user from the buyer to the seller, or from the seller to the buyer, at the selection list menu of the classification, and eliminating having to again enter information on the at least the first selected category headings and the second selected subcategory headings.

Claim 27(New). The method of accessing and placing classification information on the web based system of claim 26, wherein the original status of the end-user is a buyer, and the determined status of the external end-user at the finite selection list is switched to a seller, and including the steps of:

filling in only extra data information on a listing for a new advertisement by the end-user seller, on the web based system since the new advertisement already and automatically was updated to include the at least the first selected category headings and the second selected subcategory headings.

Claim 28(New). A method of accessing and placing classification information on a web based system, comprising the steps of:

accessing a web site having a first main menu page of category headings by an external end user to the web based system, the external end user being one of a buyer and a seller, for at least one of: a good, a make, an item, and a service;

first selecting at least one of the category headings on the first main menu page;
accessing a second menu page having subcategory headings from the first selecting step;

second selecting at least one of the subcategory headings;
repeating accessing and selecting until the external end user reaches a finite selection list menu of a classification; and

selectively placing banner advertisements on limited menu pages after the first main menu page, so that external end-user view the banner ads only on the selected subsequent menu pages of the web based system.

Claim 29(New). The method of accessing and placing classification information on a web based system, wherein the selectively placing step further includes the step of:

determining placement of the banner ads on the selected menu pages to the web site by the sellers to the web based system.